

MEDIA RATE CARD



Welcome to Gage Publishing

Gage Publishing creates full color, high quality, original content magazines available in Volusia and Flagler County, Florida through home delivery and single copy distribution.

Since 2001, our original content magazines have been received by the communities they serve as leading sources of local community information.

Gage Publishing focuses the editorial content of each magazine on local people and events and we take pride in supporting the local artists in each community by featuring their work on our covers and throughout the magazines.

The magazines are available in print and digital formats.

Print advertisers receive additional media exposure with online links, calendar listings, e-newsletter placement, and radio interviews at no additional charge.

We welcome comments and questions, contact us today.

Our Readership

Who They Are

#1 The number one reason people read and keep our magazines is to find out where to go and what there is to do in our area.

#2 The number two reason people read and keep our magazines is as an advertiser reference guide for reliable goods and services in the area.

80% of our readers are 35 and older.

60% of our readers have no children under 18 years of age, creating more disposable income for purchases and activities.

85% of our readers made a major purchase in the last 6 months (car, home, furniture, travel, medical procedure).

80% of our readers own their own homes.

50% of our readers pass a copy of our magazines on to a friend or relative.

80% of our readers keep our magazines in their homes for at least 6 weeks.

50% of all tourists that come to Volusia and Flagler Counties stay in a private home and enjoy our magazines while there.

What They Do

85% of our readers read the magazines from cover to cover.

90% of our readers dine out weekly.

75% of our readers enjoy outdoor activities and travel.

80% of our readers attend a cultural activity at least once a month.

80% of our readers shop for a non-essential item at least once a week.

(Statistical information gathered through readers surveyed in our magazines and online at www.gagepub.com)



FLAGLER ORMOND HALIFAX NEW SMYRNA DELAND

The Best Read, Most Loved Magazines in Volusia & Flagler Counties Florida

(386)299-9568 • jang@gagepub.com • www.gagepub.com



Gage Publishing, Inc.

